

Resalatuna

Al-Mehaneiah

June 2009



TALAL ABU-GHAZALEH ORGANIZATION

We Try Harder to Stay First

Special Edition to Record the Visit of Dr. Talal Abu-Ghazaleh to the People's Republic of China

Abu-Ghazaleh ... a Guest of Honor in China



Fruitful cooperation
and accomplishments

A Step in the Process to
Revive the Silk Road

From China .. to Arabia



Abu-Ghazaleh: A Guest of Honor at the Chinese Shenyang University

Establishing a Center for TAG-Org and TAG-College at the University
and Reviving the Silk Road between China and Arabs



Dr. Talal Abu-Ghazaleh, Prof. Zhao Dayu , deans and professors of the Shenyang University

Upon an invitation by Professor Zhao Dayu, president of Shenyang Normal University, Dr. Abu-Ghazaleh, chairman and CEO of Talal Abu-Ghazaleh Organization (TAG-Org) and the chairman of the United Nations Global Alliance for ICT and Development (GAID), visited the People's Republic of China June 20-25, 2009.

The visit was very fruitful and led to enhance the cooperation between Talal Abu-Ghazaleh Organization and a number of Chinese governmental institutions. During meetings conducted with the president of Shenyang Normal University, the two parties agreed on establishing a center for TAG-Org and the Talal Abu-Ghazaleh College of Business (TAG-College) at the premises of Shenyang Normal University as a step to revive the historical Silk Road between China and the Arab region. The center will be called the Cultural Silk Road where TAG-Org will be responsible for building the center and its activities and it will focus on teaching the Arabic and English languages for non-native speakers.

TAG-Confucius Branches

Dr. Abu-Ghazaleh announced, during his visit, that the Organization intends to establish a number of branches of Talal Abu-Ghazaleh Confucius Institute (TAG-Confucius) in other Arab countries, after the great success achieved by TAG-Confucius in Amman and TAG-Chinese Visa Section.

According to Dr. Abu-Ghazaleh, these institutes contribute to the cultural communication between China and Arabs through conducting Chinese teaching courses for non-native speakers; in addition, they host researchers and Chinese language instructors; as well as organizing lectures and workshops for businessmen and public sector's representatives.

Abu-Ghazaleh: A Guest of Honor

Dr. Talal Abu-Ghazaleh was the guest of honor at the graduation ceremony of more than 6000 students from Shenyang Normal University; a key comprehensive university directly under the jurisdiction of the Ministry of Education of the People's Republic of China. It is one of the oldest renowned universities throughout the country and one of the high-ranking



Dr. Abu-Ghazaleh delivers his speech at the graduation ceremony

universities whose development is given priority by the state. In addition, it is one of the first universities that established Confucius institute outside China.

In his speech, Dr. Abu-Ghazaleh discussed several issues such as the risks to peace and security, working on a new world order, oil prices, the economic crisis and innovation.

In his capacity as the Chairman of the Afro-Asian Knowledge-based Society Council and the Chairman of

the United Nations Global Alliance for ICT and Development (GAID), Dr. Abu-Ghazaleh called on China to take a leading role in both the Council and the UN GAID.

In addition, Dr. Abu-Ghazaleh emphasized the importance of founding a SINO-ARAB trade in services board stressing that China enjoys the best economic status in the world and it is one of the greatest and most important powers in the world which plays a major role in the world economic and diplomatic issues....



6,000 graduates at the graduation ceremony



The main building of Shenyang Normal University

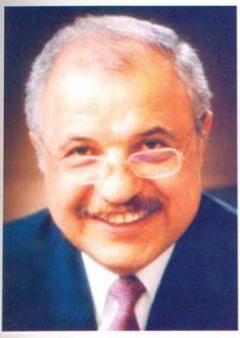
Abu-Ghazaleh....

A Guest of Honor on the pages of Shenyang University's Book

The Shenyang Normal University issued a special book on the occasion of its 2009 Class graduation, and a number of pages were dedicated to Dr. Talal Abu-Ghazaleh in his capacity as the guest of honor of the University and the ceremony. The pages included information about his biography and the text of his speech at the graduation ceremony. In addition, it consisted of some photos of Dr. Abu-Ghazaleh with Mr. Ban Ki-moon, UN General Secretary, and the letter from Mr. Ki-moon thanking Dr. Abu-Ghazaleh for his efforts and role played when assuming the post of Deputy Chairman of the UN Global Compact.


沈阳师范大学
 SHENYANG NORMAL UNIVERSITY

2009届毕业生毕业典礼特邀演讲者简介及中文演讲内容综述



塔勒利-阿布-格拉扎

特邀演讲者简介

任职：
 英才与文明百科全书委员会主席，利雅得，沙特（2008）
 联合国全球契约董事会副主席，纽约，美国（2007-今）
 国际商会支持信息社会商业活动主席，巴黎，法国（2006-今）
 埃维昂集团理事会副主席，日内瓦，瑞士（2006-今）
 信息与通信技术发展全球联盟副主席，纽约，美国（2006-今）
 欧洲展望董事会主席，巴黎，法国，（2005-2007）
 联合国信息与通信技术专责小组，因特网管理咨询委员会主席，纽约，美国（2003-2004）
 国际商会因特网管理专责小组主席，巴黎，法国（2003-2004）
 联合国信息与通信技术专责小组主席，纽约，美国（2001-2004）
 阿拉伯地区联合国信息与通信技术专责小组主席，纽约，美国（2001-2004）
 联合国信息与通信技术委员会人力资源与能力建设工作组主席，纽约，美国（2001-2002）
 国际商会电子商务、信息技术与电信委员会主席，巴黎，法国（2001-2007）
 阿拉伯互联网名称联盟第一主席，安曼，约旦（2001）
 阿拉伯互联网名称联盟创办人会议主席，安曼，约旦（2001）
 阿拉伯国家注册执行协会总裁，安曼，约旦（1998-今）
 会计与报告国际标准联合国政府间专家工作组组长，纽约，美国（1995-1996）
 专业资格标准联合国专家委员会主席，日内瓦，瑞士（1995-1998）
 新工业化国家与发展中国家事务委员会、国际会计标准委员会主席（1989-1992）
 阿拉伯知识管理学会主席，纽约（1989-今）
 世界知识产权组织顾问，阿拉伯知识产权协会主席，慕尼黑（1987-今）
 联合国经济与社会理事会顾问，阿拉伯注册会计师协会主席（1985-今）

荣誉：
 国际终身成就奖，迪拜，阿联酋，2008
 知识产权名人堂学院奖，芝加哥，美国，2007
 人文学荣誉博士，卡尼修斯大学，纽约，美国，1988
 突尼斯共和国勋章，1985
 德拉萨军团骑士勋章，法国，1985
 科威特会计师与审计师协会奖章，1983
 国际金奖，巴林，1978
 约旦哈希姆王国独立勋章，1967

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沈阳师范大学
 SHENYANG NORMAL UNIVERSITY

2009届毕业生毕业典礼特邀演讲者简介及中文演讲内容综述

- ◆ 建立中阿贸易服务委员会
- ◆ 加入到联合国信息通信技术与发展联盟的领导行列
- ◆ 将孔子学院拓展到世界所有主要城市实现其使命
- ◆ 在全世界范围内教授汉语，使其服务于教育、商业及其他领域。
- ◆ 积极吸引人们前往中国

* 联合国副秘书长，中国全球的领导者，沙祖康大使上周告知我被任命为联合国信息通信技术与发展联盟主席。



塔勒利-阿布-格拉扎（左）与联合国秘书长潘基文合影

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TAG-Org Offices

TAG-Org Chairman Visits its Office in Shanghai

During his visit, Dr. Talal Abu-Ghazaleh visited TAG-Org office in Shanghai where he met its manager and employees. He commended its efforts and professional performance in serving the Arab and Chinese business sectors.



The Silk Road... Influenced the prosperity of many ancient civilizations

The Silk Routes (collectively known as the 'Silk Road') were not only conduits for silk, but also for many other products. They were very important paths for cultural and technological transmission that linked traders, merchants, pilgrims, missionaries, soldiers, nomads and urban dwellers among China, India, Persia and Mediterranean countries for almost 3,000 years.[1]

Extending over 4,000 miles, the routes enabled people to transport trade goods, especially luxuries such as slaves, silk, satins and other fine fabrics, musk, other perfumes, spices and medicines, jewels, glassware and even rhubarb, while simultaneously serving as a conduit for the spread of knowledge, ideas, cultures, and diseases between different parts of the world (China, India, Asia Minor and the Mediterranean). Trade on the Silk Road was a significant factor in the development of the great civilizations of China, India, Egypt, Persia, Arabia, and Rome, and in several respects helped lay the foundations for the modern world. Although the term the Silk Road implies a continuous journey, very few who traveled the route traversed it from end to end. For the most part, goods were transported by a series of agents on varying routes and were traded in the bustling mercantile markets of the oasis towns.

The central Asian sections of the trade routes was expanded around 114 BCE by the Han Dynasty,[3] largely through the missions and explorations of Zhang Qian,[4] but earlier trade routes across the continents already existed. In the late Middle Ages, transcontinental trade over the land routes of the Silk Road declined as sea trade increased.

Though silk was certainly the major trade item from China, many other products were traded, and various technologies, religions and philosophies as well as the bubonic plague (the so-called 'Black Death') also traveled along the Silk Routes.

The first person who used the terms "Seidenstraße" and "Seidenstraßen" or "Silk Road(s)" and "Silk Route(s)", was the German geographer Ferdinand von Richthofen in 1877. The Silk Road earns its name from the extensive Chinese silk trade, one of the major reasons earlier trade routes were connected into an extensive, trans-continental network.

Wikipedia

TAG-Confucius

Talal Abu-Ghazaleh Confucius Institute, www.tagconfucius.com, is one-of-a-kind initiative based on the cooperation agreement between Talal Abu-Ghazaleh Organization (TAG-Org) and the Confucius Institute in China.

TAG-Confucius Institute is the official Chinese language teaching center in Jordan where Chinese lessons are conducted by professional teachers from the Shenyang Normal University in Beijing. The instructors are highly experienced in teaching Chinese for foreigners and are recommended by the Confucius headquarters in China.

The TAG-Confucius Institute offers Chinese language courses for non-native speakers, while hosting researchers and language instructors from China for this purpose, in addition to offering lectures and workshops for business people and governmental sector representatives, which aim to enhance cultural knowledge and exchange.

The Talal Abu-Ghazaleh Confucius Institute in Amman Jordan aims at making Chinese a universal language, celebrating and propagating Chinese culture and history. China is already a key player on the world stage, and as that presence grows, the TAG-Confucius Institute will be one of the first organizations around the world that will work to make Chinese language equivalent to English, as a language that is widely spoken around the world.

The Institute was named after Confucius, the world-renowned great thinker, educator and philosopher in Chinese history. His thoughts have influenced China and other areas in the world for nearly 2000 years.

TAG-Confucius enjoys comfortable training rooms and language labs equipped with the latest technological tools in education, to assure that our students get the most of their classes, and make Chinese learning an exciting experience.

The Institute also contains a library rich with Chinese language books and multimedia resources in all fields; business, entertainment, education, economy, science, and housekeeping in addition to novels and children's books.

TAG-Confucius Activities and Services:

Besides the educational services, we offer many events and activities related to the Chinese culture conducted and introduced by TAG-Confucius. Such activities include:

- Teaching Chinese language and providing students with necessary resources
- Teaching "Chinese for kids" and introducing the language in an interesting way and in an appealing atmosphere, making learning an exciting experience.
- Training Chinese language instructors



From the opening ceremony of Talal Abu-Ghazaleh Confucius Institute - Amman

- Conducting Chinese assessment test, to determine the level of Chinese knowledge for students who have Chinese background
- Conducting Chinese proficiency test (HSK)
- Providing consultation services in education
- Facilitating scholarships in China for students from different levels
- Holding Chinese movie evenings, accompanied by discussion sessions between the audience and our Chinese teachers for a better understanding of the culture and language expressions
- Inviting our students to attend Chinese activities held in Amman, to give them the opportunity to interact with the Chinese community in Jordan and practice their knowledge in Chinese language
- Organizing workshops in respect of business in China and the Chinese economy
- Conducting cultural exchange activities

TAG-Chinese Visa Section

- The Embassy of the People's Republic of China in Jordan delegated to Talal Abu-Ghazaleh Organization (TAG-Org) processing and handling services on behalf of the Embassy for those wishing to travel to China. TAG-Org put in place state-of-the-art offices and software at the center in Amman to facilitate the process for visa applicants and for the Chinese authorities
- The Chinese authorities provided us with a Chinese Business Development Officer to promote business relations and help visitors productively plan their trips
- TAG-Org would be pleased to build on this successful model for similar centers throughout the Arab world
- TAG-Org plans to turn these visa centers into business development centers

Photos from the Ceremony



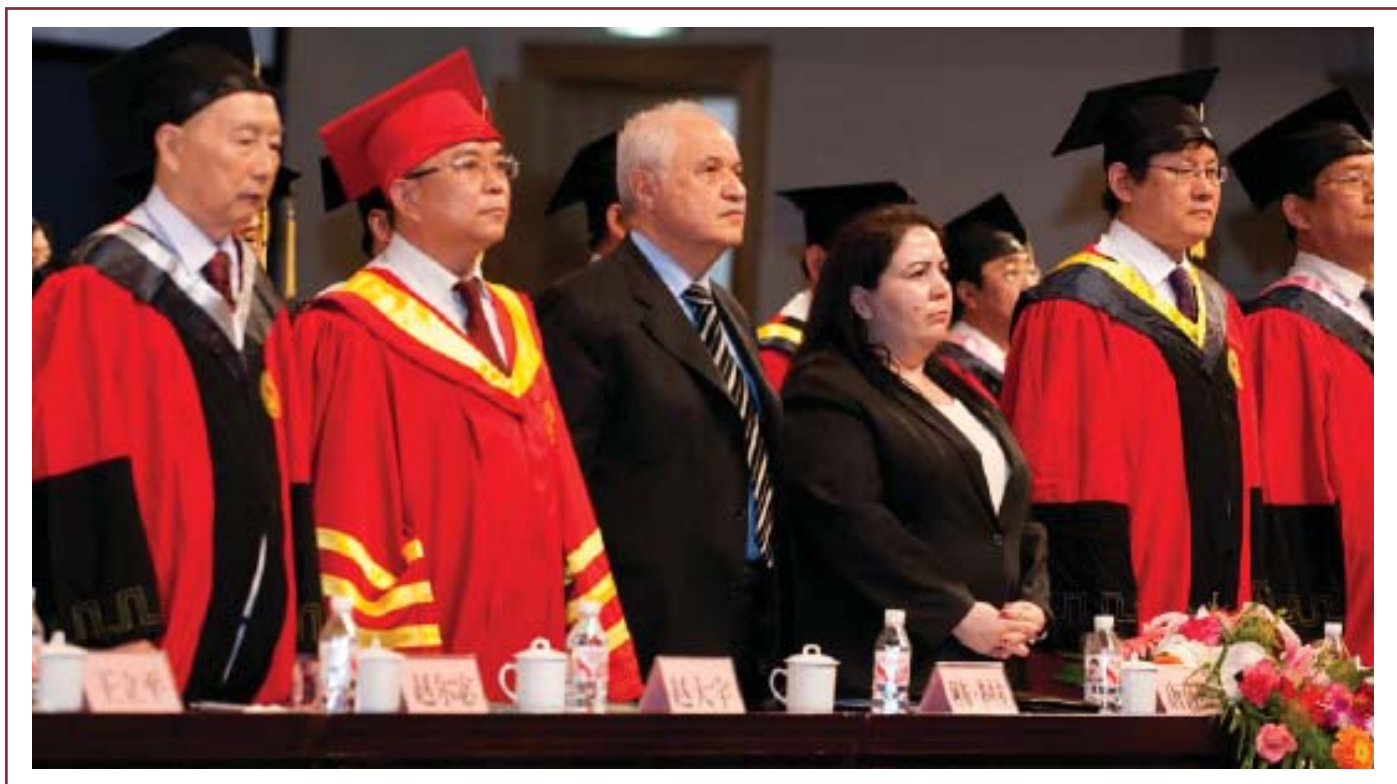
Dr. Abu-Ghazaleh presenting certificates to graduates



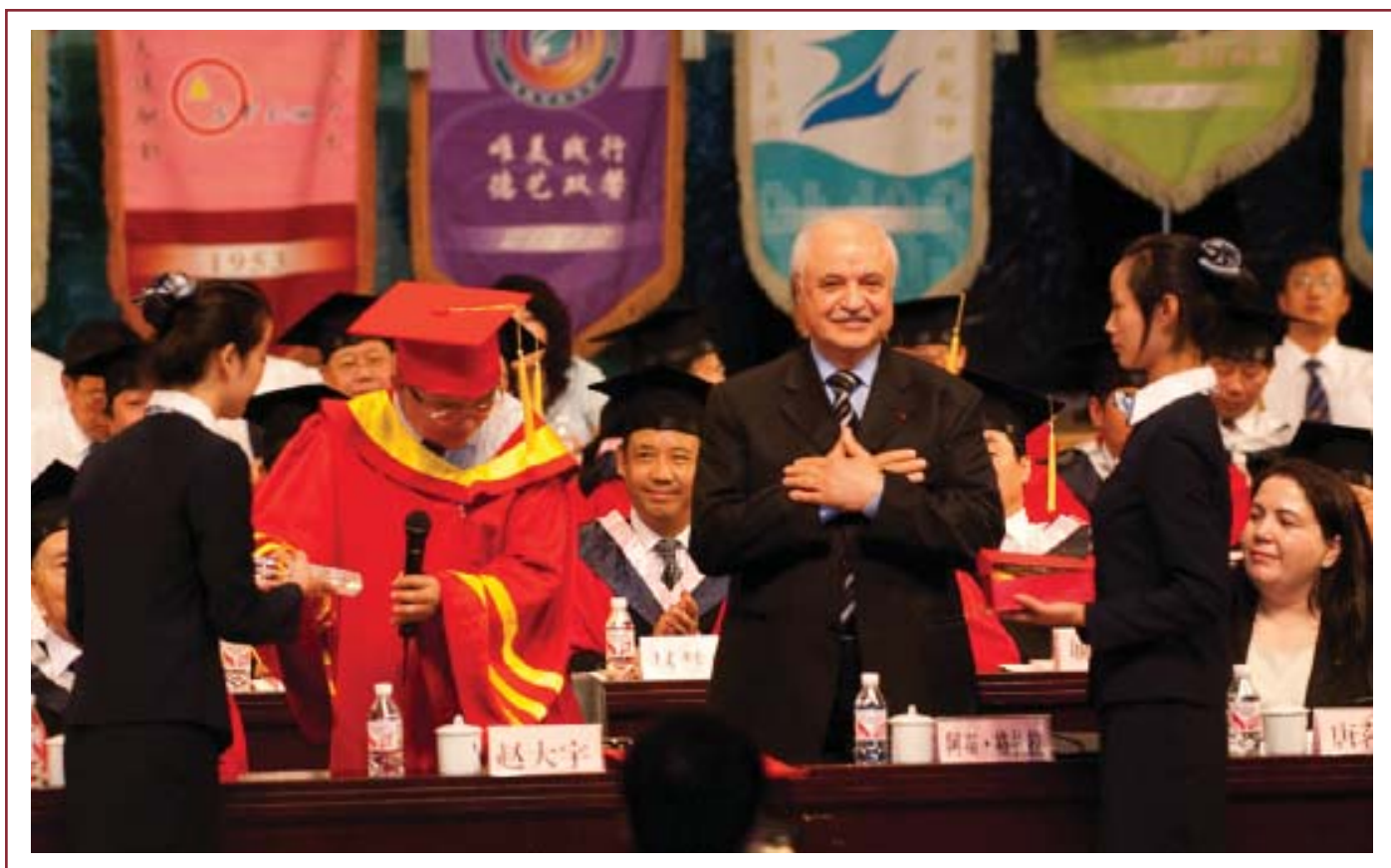
Dr. Abu-Ghazaleh receives the University's Shield



Dr. Abu-Ghazaleh with the University's deans and professors



The audience standing for the Chinese national anthem



Dr. Abu-Ghazaleh greeting students and audience